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**Herkules to Host Racer Riley Herbst
at SEMA Booth 11139
November 3rd through 5th, 2015**

Walled Lake, Michigan. October 5, 2015— Herkules Equipment Corporation will host rising racing talent Riley Herbst at the 2015 SEMA Show in Las Vegas, Nevada this November, in booth 11139. Herbst will be signing autographs and greeting fans from 2:30 p.m. until 4:30 p.m. on Tuesday, November 3rd, Wednesday, November 4th and Thursday, November 5th. The SEMA Show runs from November 3rd through the 6th.

A recent addition to the NASCAR Whelen All-American Series, Herbst is a contender for their Rookie of the Year honors. A third-generation racer who got his start at age 7 racing Go Karts and Trophy Karts, he currently leads the Irwindale Truck Series standings. For more information about Herbst, visit www.terribleherbst.com/motorsports.

Established in 1984, Herkules Equipment Corporation is a leading USA-based manufacturer, with four distinct product lines. The original Herkules supplies the Automotive Paint & Body Repair industry, having designed, manufactured, and patented the first Paint Gun Washer. The BossLifts by Herkules line supports the Oil Change, and Tire Service markets with innovative lifts and air jacks. The EnKon division designs and manufactures Scissor Lift Table Systems for the assembly and manufacturing industries. And Herkules also manufactures Bacon Family Fans, a line of energy-efficient, lightweight industrial fans. Herkules products are manufactured in Walled Lake, Michigan.

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